

Details

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Bilal Saeed

Freelance Webmaster & Developer

EXECUTIVE SUMMARY

I'm Bilal Saeed, a **freelance web designer and developer** with **8+ years of experience** in HTML, CSS, JavaScript, PHP, WordPress, Shopify, and more. I'm eager to learn new skills and explore new opportunities in a different country. I can bring value and innovation to your organization.

WORK EXPERIENCE

Webmaster & web Developer at Freelancing, Remote Work October 2019 – Present

- Designing, developing, and maintaining websites for various clients using WordPress, WooCommerce, Shopify, and other web technologies.
- Providing advice and guidance on web design, development, and optimization best practices.
- Troubleshooting and resolving web-related issues and ensuring high performance and security of the websites.

Webmaster & IT Support Manager

Haute Secret Shopper Pvt Ltd, Remote Work

January 2021 – Present

- Managing and updating the company's e-commerce website using WordPress and WooCommerce.
- Implementing web analytics, SEO, and marketing strategies to increase traffic, conversions, and sales.
- Providing IT support and training to the staff and customers on web-related matters.

Webmaster & Social Media Manager

Khyberpunk,

November 2022 – Present

- Creating and managing the company's website and social media accounts using WordPress, Shopify, and various social media platforms.
- Producing and posting engaging and relevant content, such as blogs, videos, podcasts, and graphics, to promote the company's brand and products.
- Monitoring and analyzing web and social media metrics and feedback and adjusting the strategies accordingly.

Sr. Web Developer

SINIM Migrant Inc, Remote Work

August 2021 – September 2021

- Developing and maintaining the organization's website using WordPress and other web technologies.
- Implementing web accessibility, usability, and security standards and ensuring compliance with the relevant laws and regulations.
- Supervising and coordinating the IT team and overseeing the IT budget, equipment, and projects.

2D Games & Web Designer

Vanilla Arcade Pvt Ltd,

January 2016 – October 2019

- Designing and developing 2D games using Buildbox, and other game development tools and frameworks.
- Testing and debugging the games and ensuring their functionality and quality across different devices and browsers.
- Developing and managing the company's website using WordPress and other web technologies.

Skills

HTML & CSS
JavaScript
Database Management
Java
Data Analysis
Adobe Photoshop
Web Development
Web Design (UI & UX)
Theme Customization
WordPress & Woocommerce
Shopify template customization
Shopify development
Page Builders (Elementor, WPbakery)
Social Media Management
Technical SEO (onpage)
Web Speed Optimizations
Problem Solving
Troubleshooting
Research & Data mining

Hobbies

- Grand Theft Auto 6
- Video Gaming
- Jogging
- Horror & comedy movies
- Standup Comedy

EDUCATION

Bachelor of Commerce

Virual University of Pakistan

Aug 2011 – Mar 2014

Subjects: Web Development, Account & Business Management.

Frontend Web Development

Lahore University of Management Sciences

Sep 2018 – Nov 2018

Diploma in Web development from Lifetime Learning Institute in LUMS

PORTFOLIO

If you want to see some of the projects I have worked on, you can visit my website BilzSaeed.com.

Where I showcase my web design and development skills and creativity. I hope you enjoy browsing my portfolio.

REFERENCE

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